



# PARENTSHIFT

## Ten Universal Truths That Will Change the Way You Raise Your Kids

This extraordinary guidebook offers a satisfying new approach to raising confident, healthy, whole human beings, from toddler to teen. Groundbreaking in both its scope and methodology, *ParentShift* dismantles some of our most pervasive tactics and challenges some of our most popular tools — including punishments, threats, bribery, and rewards — all of which, science has shown, sabotage the long-term goals we have for our kids. Child development experts Linda and Ty Hatfield, along with award-winning journalist and author Wendy Thomas Russell, introduce dozens of new skills and tools designed to solve virtually *any* household challenge while honoring children’s emotional needs, preserving the parent-child relationship and strengthening each child’s self-esteem.

Parents will learn to:

- **Set** consistent limits and boundaries.
- **Curtail** power struggles and sibling rivalry.
- **Move beyond** timeouts, reward charts and other outdated methods.
- **Respond** thoughtfully to outbursts and tantrums.
- **Prepare** children to meet life’s challenges.
- **Ensure** they become strong boundary-setters.
- **Prevent** alcohol abuse, addiction, early sex, high-risk behavior and other disturbing trends among teens.
- **Build** open, trusting parent-child bonds that keep kids turning to parents, instead of peers, for guidance.
- **So much more.**

To pre-order your copy of *ParentShift* please visit [ParentingFromTheHeart.com](http://ParentingFromTheHeart.com)

It will be signed by all three authors and mailed to you for free on May 7, 2019.

**Linda Hatfield** is a former elementary school teacher, certified parenting instructor and family coach. Her husband, **Ty Hatfield**, is a retired police lieutenant who specializes in juvenile justice. In 1999, Linda and Ty teamed up to create Parenting from the Heart — an innovative, research-driven parenting program in Southern California. The couple lives in Huntington Beach, Calif., and have three grown daughters.

**Wendy Thomas Russell**, an award-winning journalist, author and online parenting columnist for the PBS *NewsHour*. Her first book, *Relax, It's Just God: How and Why to Talk to Your Kids About Religion When You're Not Religious*, was published in 2015. She lives in Long Beach, Calif., with her husband and daughter.